

Protection of data

We are happy to welcome you to our Website and to the IMS Photo Contest. During the surfing or for the registration and execution of the IMS Photo Contest, we store different personal data, part are voluntarily provided by the user and part are registered automatically. When you visit the Website, the computer systems and software procedures intended for the operation may acquire, during normal service, some personal data whose transmission is implicit in the use of Internet communication protocols.

"Personal data" means data relating to a living individual who is or can be identified either from the data or from the data in conjunction with other information that is in, or is likely to come into, the possession of the data controller; for example: name, address, telephone number, date of birth, bank data, IP address.

A transmission, sell, or any other form of sending to third parties is only allowed when the purpose is written in the contract between the parties or is necessary for the IMS Photo Contest or the user has voluntarily agreed to. Any other use will not happen.

By using this Website, you agree to the terms and conditions of the Policy:

1. We respect the privacy of each user accessing the Website and we are committed to protecting your privacy. To prevent unauthorised access, maintain accuracy, and ensure proper use of personal data, we have employed physical, electronic, and managerial processes to safeguard and secure the information we collect online.
2. If you send us an E-Mail or another type of message, we keep them stored just for the purpose of answering the request, dealing with the issue, and improving the website, the products, the services. When you post a comment, your E-Mail address will be registered, but not published. Your name will be posted, so we advise to use pseudonyms.
3. If you give us a feedback, we are allowed to use it freely, as long as we do not touch your personal data, but if you give voluntarily the permission, we can also use them. The recording of the personal data in the feedback is treated accordingly to the rules listed here regarding the protection of data.
4. User to whom the personal data refer has the right at any time to obtain confirmation of the existence or otherwise of the same data and to be informed of their content and origin, check on their accuracy and request integration or updating or correction. The user also has the right to request the cancellation of the data. Requests in such a regard may be sent directly to us and we will respond asap.
5. Parts of our Website contain links to third party websites for your convenience and information. When you access a Third Party Website, please understand that we do not control the content of that Third Party Website and are not responsible for the privacy practices of that Third Party Website. At the moment those third party websites have been

integrated into ours, we were sure they were legally fine, but a permanent control is not possible. Therefore, the use of third party website is at your own risk. In case we know that a third party website is risky, we are going to remove it from our website asap.

6. Data voluntarily provided by users:

- a) When the providing of personal data is requested directly in our website or through a Login-provider (such as Facebook-Login), the necessary data for the registration are saved. With the providing of the data through this procedure, we are allowed to inform you about changes or new versions of the Website as well as about other contests.
- b) If you subscribe for the newsletter service, only your E-Mail-address is required. The provision of other personal data is optional. We use these data only for the sending of newsletters. You can modify your data at any time or unsubscribe from the newsletter by clicking „unsubscribe“. In this case, the data will be deleted.
- c) The data collected from our Website (through the surfing or through a Login) and from the subscribing for a newsletter service are saved in our servers. The server-providers are subject to our same rules regarding the protection of data.

7. Automatic collection of data:

- a) The Website does not automatically store or capture personal data except for logging your IP address. Cookies, are parcels of text sent by a server to a web browser and then sent back unchanged by the browser each time it accesses that server. Each time the browser requests a page from the server, this message is sent back. A cookie's main objective is to identify users and personalise their visit by customising web pages for them, for example by welcoming them by name next time they visit the same website. We may use cookies for collecting information on the Website and to improve the quality of surfing our Website by recognising the user's tastes. Users can deny consent to the use of cookies by selecting the appropriate settings in their browser: nevertheless, all the functions of the Portal System websites will be available during non-authenticated navigation. We do not exclude that some anonymous data are used for market researchers.
- b) The Website does automatically store your IP address, your type of browser, the date and hour of the connection to the Website, one or more cookies. This information is retained just for a short time.

8. Automatic collection of data through Piwik:

This website uses Piwik, an open source Web Analytics software, used to analyse user navigation data in anonymous and aggregate form, directly without the intervention of

third parties. Piwik uses cookies, which are saved on your Computer. The IP-address is always anonymous. You can deny consent to the use of cookies by selecting the appropriate settings in your browser or you can click in the box below to block the analysis.

9. Automatic collection of data through Share-Buttons:
 - a) We have integrated so-called plugins of the social network facebook.com (hereinafter referred to as "Facebook"). Facebook is a company of Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA. When you visit a site of our web presence that has such a plugin, the plugin causes the browser you are using to load the visual representation of the plugin from the Facebook server and display it. We have implemented a mechanism through which only by voluntarily clicking on the plugin, the connection with Facebook takes place. If you are a member of Facebook and logged in, Facebook detects exactly which of our sites you are visiting through the information sent by the plugin and assigns this information to your personal Facebook account. In case you activate one of the plugins, e.g. by clicking the "Like" button or by submitting a comment, this information will be sent to your personal Facebook account and stored there. To prevent that Facebook assigns the collected data to your Facebook account, log out of Facebook before visiting our website. On the following homepage, you will find Facebook's privacy policy and more detailed information on the collection and use of data by Facebook and your rights regarding this as well as about how to protect your privacy. <http://www.facebook.com/policy.php>
 - b) On our website so called social plug-ins of the online service Instagram are applied which are operated by Instagram LLC., 1601 Willow Road, Menlo Park, CA 94025, USA („Instagram“). On the following homepage, you will find Instagram's privacy policy and more detailed information on the collection and use of data by Instagram and your rights regarding this as well as about how to protect your privacy: <https://help.instagram.com/155833707900388/>